

1726 ENTERTAINMENT
In Association with AXIOM PICTURES
Present



Produced and Directed by LANCE TRACY

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SYNOPSIS

A fresh social and political look at the \$57 billion-a-year Adult Entertainment Industry and its affects on 3 subjects who agree to view porn 1 hour a day for 30 days.

Shady strip club owners, angry strippers, crass porn stars, top-of-their-game experts and 3 unknowing subjects hammer out an uncomfortable look into the soul of the porn biz. Director, Lance Tracy, (Best Director, NY International Film & Video Festival, 5-Telly winner) maturely balances humor, shocking honesty, science and entertainment.

THE ON-CAMERA EXPERIMENT: A single man and a married man are subjected to a steady diet of porn, strip and sex clubs for 4 weeks. And the wife has plenty to say about it. The subjects consistently fill out behavior and attitudinal surveys. With the help of several research experts, the filmmakers carefully document the results. Simultaneously, a major university independently conducts a similar study with 100 college students. The results are staggering.

THE EXPERTS: In November of 2004, conservative Senator Brownback held a Senate hearing on the effects of pornography on America. He invited 4 experts who all testified that porn has only negative effects. This ticked off the porn and sexologist industries that see nothing wrong with it. Host & director, Lance Tracy hunts down these experts for a one-on-one. He also gives the porn industry a chance to respond to the hearing, including **Ron Jeremy**, **Nina Hartley** and **Sharon Mitchell**. **Tom Sizemore** and **Art Alexakis** from **Everclear** also weigh-in.

THE JOURNEY: Lance Tracy crosses the country on a political, social and moral search into the hearts of sex-workers, people on the streets, experts and the 3 subjects who unveil their souls. He looks behind the secretive doors of strip clubs, and private strip shows where self-masturbation is definitely legal and the bigger the tip, the bigger the trick.

THE EXPOSURE: He unveils surprising porn industry-involved business industries like: AT&T, GM, countless hotel chains & family-oriented retail outlets. All sides get their fair share of the spotlight; sometimes uncomfortable.

THE ANSWER: Is porn really addictive? Are children being sexually exploited? Who should teach sex education? How much of responsibility should the porn industry take to provide treatment for potentially addicted customers? Is porn a healthy sexual arousal tool for consenting adults? Should porn be used to treat sexual dysfunction? The film explores possible answers to these hard questions, providing an unexpected conclusion.



Ron Jeremy and Director, Lance Tracy discuss the porn business in "ADULT ENTERTAINMENT". Feature Documentary - Photograph by David Bruce - For promotional print use only © 2006, 1726 Entertainment, LLC and Axiom Pictures, LP



Lance Tracy directs the scene in "ADULT ENTERTAINMENT".
Feature Documentary - Photograph by Brandon Parrish - For promotional print use only
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Director, Lance Tracy works with Joshua in "ADULT ENTERTAINMENT".
Feature Documentary – Photograph by David Bruce – For promotional print use only
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Debbie and Joshua review the study video which reveals the true intent of the 30-day
porn study in "ADULT ENTERTAINMENT".
Feature Documentary - Photograph by Brandon Parrish - For promotional print use only
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DIRECTOR'S NOTES

This is not a porn film. It isn't a documentary about the porn industry and it certainly isn't a pro or anti-porn film. It's a documentary about the effects, if any, of explicit media and entertainment on consumers. I passionately wanted to make this film because close friends, family and myself have been affected by porn to some degree or another; even to the point of what some call, "Porn Addiction". I've also seen others use porn with little or no effects. And I've witnessed a 30-year controversial war between those who insist porn is decaying America from the inside out, and those who think it is harmless entertainment and fantasy. And yet there must be something golden about it if people are spending \$57 billion a year. There's a need. There's a market. Why?

My goal was not to exploit the controversy or the sex behind this industry. People who hear the title and subject of the film seem to first ask about nudity and adult content. My goal was to stay on focus and discover any effects that porn might have on consumers. I did this through honest interviews, hiring professional staff and handling the subjects and content maturely. My journey took me from the dark-secretive world of S&M chambers, to Hillary Clinton's office (no, they aren't the same thing).

This film ignited in November of 2004 when Senator Brownback of Kansas spear-headed a Senate Hearing on the effects of pornography on consumers. He invited four experts from around the country to testify. No one from the porn industry was invited; only experts who would testify to its negative effects. This infuriated the porn industry and I wanted to hear from them, as well as from those experts who testified. And of course I wanted to hunt down the bull-riding Brownback himself.

We secured our financing through private real estate venture capitalists. In March of 2005, we officially started pre-production. I hired a full-time Production Coordinator, a colleague/Marriage and Family Therapist and a few assistants and researchers. We shot from late-March through mid-August; about 5 months. I had several stand-by camera operators who could shoot or leave town on a moment's notice.

We traveled to major cities all over America, including Los Angeles, DC, Phoenix, Portland, Santa Barbara and Philadelphia as well as a bunch of smaller communities. We discovered four general groups of people: 1) those who think porn is immoral, 2) clinicians who have experienced a massive out-break of "sex addicts", 3) folks who are interested in protecting the porn industry because of the 1st amendment, and 4) those who feel porn doesn't create a problem.

I was dead-set on discovering any effects of porn 1st hand. So we decided to run our own porn experiment with a married couple and a single man. We found a study done in the 80's with 160 subjects. They gave them a "massive exposure" to porn for a short period of time and discovered some dramatic results. We decided to conduct a similar study contemporizing it to fit current technology and accessibility. We sought the advice of these original scientists, as well as research experts from 3 other major universities; a delicate balance of non-bias.

We interviewed subjects for about 1 month, trying to find non-biased men and women who were honest and willing to do such a study. With the married couple, it was especially difficult to find a wife who wasn't extreme; either anti-porn or pro-porn and who would allow her husband to participate. We found the perfect neutral couple.

We ran the 60-day experiment June-August, 2005. Throughout the study, they filled out quantifiable surveys which monitored attitudinal and behavioral adjustments. Interestingly, I was dumbfounded about half-way through the study. I expected dramatic and obvious results but saw none...at first. Our subjects were unaware of any changes as well. Until the survey data was processed.

At roughly the same time, Cal State University conducted a similar study with about 100 college students. The results reflected those of our on-camera subjects.

The funniest experience: The street interview with 2 men—the older one heckling the younger, "He wants to be a Porno Star...prob'ly cause that's the only way he can get some." "Porno Star" stuck with our crew for the rest of D.C.

The saddest experience: Personally wrestling with our scientific goals vs. watching the effects of the experiment on our subjects.

The most sincere moment: My interview with Tim Connelly, head of Adult Video News. He insisted on having an in-length spiritual conversation with me.

The riskiest moment: Filming porn shops in the Tenderloin District of San Francisco, as well as the hood of Philadelphia.

Most patriotic moment: Getting Senator Brownback Bull-Riding Collector Trading Cards from his office in Washington D.C.

PRODUCER / DIRECTOR / WRITER

Lance Tracy, Writer/Producer/Director, is the winner of 12 writing and directing awards. They include "Best Director, Short Film Series" at the 2001 New York International Film & Video Festival, 5 Telly Awards, 3 Communicator Crystal Awards and 2 Aurora Awards. His film, "The Prodigal Daughter" (1999) won the 1999 Gold 20th Anniversary Telly Award, a competition including Telly winners over a 20 year period.

Six of Lance's 1/2 hour narrative dramas were distributed in 155 countries in 15 languages. Mr. Tracy took home the Los Angeles Audience Award for his "48 Hour Film Project" competition film, "The Neighbor". In December of 2002, he became a Project Greenlight top 50 director, out of almost 2000 entries.

Lance has directed documentaries in Hong Kong, Tokyo, Cambodia, Guatemala, El Salvador, Mexico City, Moscow, St. Petersburg, New York to Miami and Los Angeles. But his heart is in narratives. He is currently seeking financing for his thriller script, "Discord" as well as actively seeking other feature projects.

ASSOCIATE PRODUCER / WRITER

David Bruce, Associate Producer/Writer, has a Master's degree in Psychology and practices marriage and family therapy. David Bruce has spear-headed several men's sexual peer groups in Los Angeles. For this documentary, Mr. Bruce brings a unique blend of passion for the subject material, countless psychological connections for interviews & studies, as well as organized administrative research experience.

PRODUCTION COORDINATOR

Nadine Flowers joins the team with a Bachelor's Degree in Communications with an emphasis in Radio, Television & Film, 10 years in the Entertainment & Creative Industries and panache for production. Her career has allowed her to work in many sectors of the business; music, film, television and special events. Whatever the project, her passion is the same: thriving on being an integral part of a team, and contributing to the manifestation of an idea into a reality. Nadine has worked on projects with companies such as Sony, BMG, Motown, The Bill Cosby Fellowship, Loud Records, NFL, Harley Love Ride, Party Planners West, The Shrine, The Epoxy Box and Curvolution.

MUSIC COMPOSER

Patrick Griffin received a bachelor's degree in Film Music Composition from Berklee College of Music in 1988. He has since composed and orchestrated music on such movies as "Herbie Fully Loaded", "Like Mike", "101 Dalmatians 2", "Tarzan & Jane", "Jungle Book 2", "Beethoven's 3rd", and HBO premiere "Renegade Force." His music can also currently be heard on TV's "The Save-ums" and Warner Brother's "Krypto." Griffin has won numerous awards in the composition of original music for short films. Griffin's songs and arrangements have been featured in "An American Tail 3" and "King Kong: Savior of Atlantis" and also on last years' album release of "School's Out Christmas" and Yasmeen's "When Will It Be Me." Wisconsin born Pat Griffin firmly believes Wisconsin cheese tastes far better than California Cheese. www.grifmusic.com (<http://www.grifmusic.com>)

MOTION GRAPHICS

Jonah Tobias, (*Super Size Me*) is an experienced 2D/3D digital animator. He was born in Plainfield Vermont and is currently living in Manhattan. He has worked on several documentaries including *Super Size Me*, a breakout hit for which he designed and created over 10 minutes of digital animations and visual effects. *Super Size Me* became a Sundance darling, 2004 Academy Award nominee, 4th highest grossing documentary of all time and was ultimately hugely influential in the American obesity debate. Jonah has also designed animations for the children's TV show *The Gagsters!*, animated openings for the TED Global 2005 conference, short films, commercials and industrials too numerous to mention. He has created awards show openings, animated logo's and large projections used during live band performances. He is an instructor for Adobe After Effects with the *Zoom-In* DVD instruction series, occasional guest speaker, and former web designer. His work may be viewed online at *Pixan.com* (<http://www.pixan.com>).

ANIMATOR

Mark Teague earned his art degree at Hayward with additional training in film at UCLA and Special Projects with Disney. Due to the last 15 years of creative focus, Mark is fully lingual and skilled in all aspects of the animation process from storyboard/concept to 2D Animation, from comic books to writing, directing and producing his own independent film: "Superguy". He has worked with such companies as Disney, Universal, Lions Gate, Bravo, Paramount, and MTV on such projects as: "*Pocahontas II*"; "*Lady & the Tramp II*"; "*Pepper Ann*"; "*Weekenders*"; "*Jungle Cubs*"; "*Mouseworks*"; "*Campfire Tales*"; "*Duckworks*"; "*The Crow*" (Pilot) "*Superheroes, Villains & Vixens Documentary*", "*Fantastic Four*"; "*Incredible Hulk*"; "*Iron Man*"; "*Spider Man*" and "*Siegfried & Roy to name a few*. Mark currently resides in Santa Monica, California where he creates animation and creative content for his clients out of his own GODSPEED STUDIOS. His work may be viewed online at [Godspeedstudios.us](http://www.godspeedstudios.us) (www.godspeedstudios.us)

**ADULT ENTERTAINMENT
CAST & CREW**

Produced, Directed & Hosted by
LANCE TRACY

Associate Producer
DAVID BRUCE

Written by
LANCE TRACY
DAVID BRUCE

Production Coordinator
NADINE FLOWERS

Original Music Score by
PATRICK GRIFFIN

Motion Graphics
JONAH TOBIAS

CAST

Experiment Subject #1	Joshua
Experiment Subject #2	Debbie
Experiment Subject #3	Kenny

INTERVIEWS

LARRY FLYNT
RON JEREMY
TOM SIZEMORE
NINA HARTLEY
ART ALEXAKIS (Everclear)
DR. SHARON MITCHELL
DR. JUDITH REISMAN
DR. MARY ANN LAYDEN
DR. DANIEL LINZ
DR. MARTY KLEIN
DR. BARNABY BARRATT
ROB WEISS
JOE DALLAS
TIM CONELLY
MICHAEL CASTLEMAN
MIKE NEWMAN
ANNE BISSELL
APRIL NIVER
AVY LEE ROTH
CAPRI STYLES
LETITA LEMASTER
LINDA SAVAGE
MONICA MAYHEM

CREW

Camera Operator	Olivier Virmont
Camera Operator	Chris Wong
Camera Operator	Lance Tracy
Camera Operator	Lisa Thompson
Camera Operator	Josh Orlando
Camera Operator	Zebediah Smith
Camera Operator	Norm Sanders
Head of Research	David Bruce
Researcher	Delicia Branson
Researcher	Nadine Flowers
Researcher	Brandon Keith
Computer Systems	Raymon Powers
Photo Re-touch	Steve Engels
Legal Services	Mark Litwak & Associates
Assistant to Mr. Tracy/ Maggot Wrangler	Brandon Keith
Production Assistant	Anselmo Martini
Production Assistant	Derrick Williams
Production Assistant	Amber Conroy
Production Assistant	Maureen Brackey
Production Assistant	Philip Flowers, Jr.
Post Production Assistant	Chadd Stoops
Post Production Assistant	Admire Simbarasi

HISTORY OF PORN CARTOON

GODSPEED STUDIOS

Animator	Mark Teague
Additional Animator	Evan Unruh
Narrator	Tim Peyton
Sound Mixer	James Clayton

POST PRODUCTION SOUND

SLATE RUN PRODUCTIONS

Jay Shilliday

Mixer / SFX Designer

PUBLICITY

Art Director/Graphic Designer

Cori Zuckerman

Poster Photographer

Gene Kiegel

Publicity Hair & Makeup

Michel Lejuene

Costume Designer

Shauna Harris

Male Model

Philip Flowers

ARCHIVE FOOTAGE

Buyoutfootage.com

Used Video

VIDEO TRANSFER SERVICES

Digital Park, Burbank, CA

CAMERA DOLLIES & LIGHTING PROVIDED BY

WOODEN NICKEL PRODUCTION SERVICES

Filmed on Panasonic DVX-100A, 24PA

FILMED ON LOCATION:

Los Angeles, CA

Portland, OR

Philadelphia, PA

Phoenix, AZ

Washington, DC

Big Bear, CA

Santa Barbara, CA

SPECIAL THANKS TO:

Axiom Pictures, LP
Cece
Michael
Kristina
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Gina Lange
Ada Mancilla
Sharon Steinhauser
Philip Flowers, Jr.
Philip Flowers, Sr.
Jerry Gaona
Keith Rose
Joseph Gitto
Georgette Lebitty
Andrea Wedderburn
Susan Parrish

AIM HEALTHCARE CLINIC, Sherman Oaks, CA
AASECT, Ashland, VA
THE UPSIDE DOWN CLUB, Hollywood, CA
YOU SHOULD BE DANCING STUDIOS, Van Nuys, CA
EROS STATION, Van Nuys, CA
SADDLE UP WITH US, Burbank, CA
HUDSON THEATRE, West Hollywood, CA
USED VIDEO, Tarzana, CA
SEXY SHOES BY MAYA, Hollywood, Ca
HOLLYWOOD STAR LANES, Hollywood, CA
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